

Report to Portfolio Holder for Lifestyles, Health and Well-being

Subject: Bonington Theatre and Cinema Fees and Concessions Report 24/25

Date: 06.03.2024

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Wards Affected All

1. Purpose

The report outlines the 2024/25 fees and charges for the Bonington Theatre and seeks approval for their introduction from 1st September 2024.

2. Key Decision

This is not a Key Decision

Recommendation(s)

That:

- 1) Approval is given for the fees and charges for the Bonington Theatre and Cinema (2024/25) as detailed in Appendix B to be introduced from 1st September 2024

3 Background

3.1 Financial Background

The communities and leisure department continues to critically review all operations to ensure that the most cost effective and efficient services are provided to the residents of the borough. The objective of maximising income within the social aims of the council remains a key focus as we strive to operate a discretionary service at the lowest level of subsidy possible whilst retaining

service levels and standards.

With Portfolio Holder approval discretion can be made to apply varying percentage increases to relevant fees and charges as long as the overall cash amount for that area is met. This allows consideration to be made for factors that influence the rate at which fees and charges are set.

These factors include:

- The borough's priorities.
- Comparative prices of neighbouring authorities
- Performance trends and individual activity price sensitivity.
- The cost benefit of the service.

3.2 Local Market

As the cinema ticket prices go up each year there is a need to reflect on what the current market is charging and how the Bonington Cinema facility doesn't offer the same customer experience as larger providers e.g. basic seating and lack of electric masking.

The two larger local cinemas (Showcase and Savoy) have put their prices up over the last year, compared to the smaller venues where the price has not been subject to an increase. As a result the proposed increase to Bonington Cinema prices in 2024 is below the 5%

4 Proposal

4.1 It is proposed that:

- a) The fees and charges for the Bonington Theatre and Cinema (2024/25) as detailed in Appendix B be introduced from 1st September 2024

5 Alternative Options

5.1 An alternative percentage increase could be applied; this however may not be effective in producing the required financial improvements for the proposed Medium Term Financial Plan or would increase the leisure prices beyond what is deemed an acceptable increase.

6 Financial Implications

- 6.1 As set out in the General Fund Revenue Budget 2024/25 report approved on 6th March 2024, the 2024/25 budget is based upon a 5% increase from 1st September 2024. This takes into account inflation and the rising costs associated with delivering services

7 Legal Implications

- 7.1 The main power to charge for leisure services derives from s.19 of the Local Government (Miscellaneous Provisions) Act 1976. This gives the authority the ability to decide whether to charge, and the level of charge for the provision of leisure services. Leisure services, such as the Bonington Theatre, continue to be subsidised and an increase in fees to match inflationary pressures is reasonable. Additionally, as the Bonington Theatre operates commercially, whilst also offering discounts to some service users, application of discretionary increases above or below 5% is reasonable under this charging power

8 Equalities Implications

- 8.1 The Bonington Cinema offers concessionary pricing for people over the age of 65yrs as well as targeted memberships for young people. The equality impact assessment can be found in appendix B

9 Carbon Reduction/Environmental Sustainability Implications

- 9.1 Not applicable

10 Appendices

- 10.1 Appendix A - Comparator Prices.
- 10.2 Appendix B - Proposed Bonington Theatre fees and charges for the financial year 23/24
- 10.3 Appendix C - Equality Impact Assessment

11 Background Papers

- 11.1 Not applicable

12 Reasons for Recommendations

- 12.1 To contribute to the delivery of a balanced budget both in 2024/25 and in the medium term and satisfy statutory requirements.

Statutory Officer approval

Approved by:

Date:

On behalf of the Chief Financial Officer

Approved by:

Date:

On behalf of the Monitoring Officer

Appendix A – Comparator Prices

Arc Cinema Beeston / Hucknall	2024 (at 13 Feb 24)		2023	
	Peak	Off Peak	Peak	Off Peak
Standard	£10.50		£10.50	
Seniors/Concessions	£8.00		£8.00	
Students	£8.00		£8.00	
Child	£7.50		£7.50	
13-17 year olds	£8.00		£8.00	
Kids Club (not just kids)	£3.50		£3.50	
Broadway				
	Peak	Off Peak	Peak	Off Peak
Standard	£10.00		£10.00	
Seniors/Concessions	£7.50		£7.50	
Under 25s	£5.00		£5.00	
All Tickets on a Monday	£5.00		£5.00	
Cineworld				
	Peak	Off Peak	Peak	Off Peak

Standard	£10.80	£9.30	£10.80	£9.30
Seniors/Concessions	£8.30	£7.30	£8.30	£7.30
Students	£8.30		£8.30	
Child	£7.80	6.8	£7.80	6.8

Savoy

Standard	£7.50		£6.95
Seniors/Concessions	£5.50		£5.00
Students	£5.00		£5.00

Showcase Nottingham

	Peak	Off Peak	Peak	Off Peak
Standard	£11.75	£9.50	£11.50	£9.50
Seniors/Concessions	£8.90	£8.90	£8.50	£8.50
Students	£8.90	£8.90	£8.50	£8.50
Child	£8.20	£8.20	£8.00	£8.00

Stamford Arts Centre

	Peak	Off Peak	Peak	Off Peak
Standard	£7.00	£6.50		
Seniors/Concessions	£6.50	£6.00		
Students	£5.00			

Child	£5.00			
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Appendix B - Fees and charges for Bonington Theatre and Cinema (2024/25)

Bonington Theatre	23/24	24/25
Theatre – one performance	450.00	475.00
Theatre - whole week (as agreed)	1800.00	1,900.00
Theatre space only (hourly rate)	45.00	47.50
Theatre inc technical support (hourly rate)	67.00	70.00
Theatre bar - off peak	28.00	30.00
Theatre bar - Saturday night	56.00	60.00
Cinema ticket (standard)	6.80	6.95
Cinema ticket (concessionary)	5.80	5.95

higher than 5%
5%
Freeze
Less than 5%

Appendix C – Equality Impact Assessment

Name of project, policy, function, service or proposal being assessed	Bonington Theatre and Cinema Fees and Concessions Report 24/25				
The main objective of the report	To obtain permission to increase the charges in the Bonington in line with the revenue Budget 2024/25 report approved on 6 th March 2024				
What impact will this have on the following groups? Please note that you should consider both external and internal impact					
		Negative	Positive	Neutral	Comments
Gender	External			X	There is no differentiation in terms of ticket prices for different genders.
	Internal			X	
Gender Reassignment	External			X	
	Internal			X	
Age	External		X		Concessionary prices for the cinema are available to people under 18yrs, over the age of 65yrs as well as a specific membership for young people aged 16 to 25yr olds
	Internal		X		
Marriage and	External			X	There is no differentiation in terms of

Civil Partnership	Internal			X	ticket prices for different marital status, disability, race, sexual orientation, religious beliefs or maternity/pregnancy
Disability	External			X	
	Internal			X	
Race and Ethnicity	External			X	
	Internal			X	
Sexual orientation	External			X	
	Internal			X	
Religion or Belief (or no belief)	External			X	
	Internal			X	
Pregnancy and Maternity	External			X	
	Internal			X	
Other Groups e.g. any other vulnerable groups, rural isolation, deprived areas, low-income staff etc.)	External			X	
	Internal			X	
Is there evidence of a high disproportionate adverse or positive impact on any groups?	Yes	No			
Is there an opportunity to mitigate or alleviate any such impacts?	Yes	No			
Are there any gaps in information available (e.g. evidence) so that a complete assessment of different impacts is not possible?	Yes	No			

In response to the information provided above please provide a set of proposed actions including any consultation that is going to be carried out:

Planned Actions	Timeframe	Success Measures	Responsible Officer
Completing Officer			
Authorising Head or Service/Director			
Date			
Review date (if applicable)			

